



# Building Your Personal Brand

TERI AULPH • THE PERSIMMON GROUP





**Your word**





# Over-Deliver



A wire sculpture is set on a sandy surface. It consists of two vertical posts with rounded tops. A wire runs horizontally between the posts, and a central section of the wire is bent into a series of three connected, rounded waves. The background is a soft, out-of-focus landscape under a warm, golden light, suggesting a sunset or sunrise.

**Your communication skills**











# Your presence





Grooming

Communication

Intonation

Handshake

Authenticity

Facial Expression

Word Choice

Versatility

Supportive

Self- Control

Manners

Body Language

Posture

**Professional Presence**

Leadership Style

Attitude

Honesty

Confidence

Growth

Your Word

Compassionate

Respect

Attire


Integrity





# Your Network





**“Networking is not about just connecting people. It's about connecting people with people, people with ideas, and people with opportunities.”**

*Michele Jennae*



# Your Authenticity











Questions?





*Thank You!*

*- Teri*



[TeriAulph@ThePersimmonGroup.com](mailto:TeriAulph@ThePersimmonGroup.com)



[/teriaulph](https://www.linkedin.com/company/teriaulph)