



“Elevating Oklahoma’s association community.”

CONNECT	DEVELOP	EMPOWER
<p>Facilitate statewide connections, cultivating relationships to enhance and continue our work.</p>	<p>Advance career success through innovative education, leadership development, and strategic partnerships.</p>	<p>Serve as the leading voice on critical association issues, guiding the membership in knowledge sharing and support.</p>
<p>Facilitations – We will create an environment and resources that enable members to connect and collaborate across the entire state of Oklahoma.</p>	<p>Enhancement – We will offer continuous learning opportunities through strategic partnership and a curated expertise list to provide ongoing value and foster lifelong memberships.</p>	<p>Leveraging Expertise – We will actively tap into the depth and breadth of our diverse membership, seeking out subject matter experts and specialized professionals to share their knowledge, educate, and empower our members.</p>
<p>Cultivate Membership – We will offer exclusive opportunities to engage and develop future association executives, ensuring growth and continuity.</p>	<p>Promote Leadership & Advocacy – We will equip our members with governance best practices and effective advocacy strategies, preparing them to lead in their professions and communities.</p>	<p>Uplift – we will champion the role and value that associations bring to the public when issues arise, or economic factors are impacting the communities we serve.</p>
<p>Fostering Relationships – We will strengthen relationships within the community by providing targeted support and networking opportunities, reaching all members.</p>	<p>Collaborate for Growth – We will partner with organizations to expand professional development offerings, empowering members with the skills and opportunities to excel in leadership roles.</p>	<p>Commitment – we are committed to performing at the highest levels of professionalism, exemplifying the standards expected of association and community leaders, while empowering our members with opportunities to do the same.</p>
<p>Continually Improve – OSAE leaders will regularly review member feedback to refine and enhance our offerings.</p>	<p>Advancement – Through dynamic offerings and partnerships that provide continuous learning opportunities for obtaining certifications and credentials, we will strengthen our foundation for collective professional growth across our membership.</p>	<p>Influence – We will shape perceptions of the vital role associations play in government, socioeconomics, and civic life through a powerful voice backed by collective strength, reach, and resolve. In doing so, we will enhance brand awareness, ensuring our mission is recognized and valued by stakeholders and the public.</p>